



A New Way

# To Understand the Employee Voice

Your Invitation to be a CultureX Beta Client



Reading and analyzing employee comments takes time. Typically about 5 minutes per employee. 25 hours for a 300 person survey.



CultureX does it in no time— more accurately than a human.



And it reads text with the sophistication of a Business School Professor— all the latest thought leadership from MIT built in.

## HOW IT WORKS

Employee Feedback Goes In

CultureX Classifies It

You Improve Your Organization

“I like how fast paced the work environment is, but sometimes management treats me like a cog in the machine.”



Speed and agility



Respect and mgmt

### ACTION POINTS

- MIT research says respect is the #1 driver of engagement
- It needs to be improved in this office

Since 2019, CultureX has been working with the CHROs and other senior leaders of some of the largest and most well known organizations in the world, providing this technology for ~\$100,000. Now, we are offering it to CultureX Beta Clients in exchange for nothing except feedback, as we develop a new product we hope will improve the lives of HR leaders across the globe.

### Our Clients Include



### What They Say about CultureX

“CultureX’s technology is groundbreaking. Would highly recommend CultureX and believe they are doing something no one else on the market is doing”

★★★★★ ~ Lindsay King, U.S. Chief People Officer, Anheuser-Busch InBev